PHIL 2200: Business Ethics  
Spring 2012 MW 4:30-5:45pm Eppler South 307

Instructor:

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General Remarks:

This course is designed so as to promote class discussion. While I will do some lecturing, my primary intention is for us to discuss—as a group—the arguments and positions presented in the readings and my lectures, and for you to offer arguments of your own. Some of the best discussion in philosophy is generated by people defending controversial views—even ones that they do not personally hold. So, not only should you feel comfortable defending viewpoints that may not be popular, but I encourage all of you to consider how you might defend viewpoints that are not your own. Along these lines, you should always be mindful of the fact that the positions your classmates take do not necessarily represent what they actually believe.

Course Materials:

The required text for this course is *Ethics and the Conduct of Business*, 6th edition. Most readings are taken from this text. Any that are not will be made available through Blackboard. Readings will be assigned no later than one week in advance and will be announced in class as well as listed on the Course Calendar on Blackboard.

Assignments:

1. The Business Project – Over the course of the semester, you will complete a number of group assignments simulating the formation and ethical maintenance of a business. Further details will be provided separately.
2. Pop Quizzes – From time to time, there will be pop quizzes on the reading. These will be short, one or two questions each.
3. Final Exam – There will be a final exam in this course, covering material from lectures, class discussion and readings from throughout the semester.
Grading:

Your grade will be out of a total of 100 points:
- 70 points for The Business Project
  - Company Overview: 10 points
  - Company Statement of Corporate Social Responsibility: 15 points
  - Advertising Campaign: 10 points
  - Employee package: 15 points
  - Press conference: 20 points
- 10 points for Pop Quizzes
- 20 points for the Final Exam
- Class participation considered in borderline cases

Academic Dishonesty:

It is my hope that this section of the syllabus is merely a formality. Please do not plagiarize. In all but the most extremely exceptional cases, students found presenting others’ work as their own will fail this course. The school’s official policies on the matter can be found here:
http://www.bgsu.edu/catalog/Acad_policies/Acad_policies2.html.