

Erin F. Dietel-McLaughlin

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Education:

Ph.D. English, Rhetoric & Writing. Expected August 2010.

Bowling Green State University, Bowling Green, OH.

Dissertation: My project, entitled “Composing Digital Democracy: The Vernacular Rhetoric(s) of Web 2.0,” examines the extent to which rhetorical practices common to Web 2.0 technologies may reinvigorate democracy. Drawing from Gerard Hauser’s (1999) vernacular-rhetorical model of public spheres, this dissertation situates several digital composing practices as being examples of “vernacular rhetoric,” or common modes of communication that may resist or challenge more institutionalized forms of discourse. I take the popular video-sharing site, YouTube, as my primary case study and discuss “irreverence” as a rhetorical trope; remix and collection as challenge to the construct of authorship; and the remediated genre of *epideictic* rhetoric. Finally, I consider what these new modes of composing might mean for composition instruction. *Committee: Dr. Kristine Blair, chair; Dr. Michael Butterworth; Dr. Sue Carter Wood; Dr. Louisa Ha*

Graduate Certificate, Women’s Studies, Expected August 2010.

Bowling Green State University, Bowling Green, OH.

Capstone Project: I am working on a bibliography that weaves literature relevant to women’s vernacular rhetorics with literature relevant to women’s relationships with technology. *Adviser: Dr. Radhika Gajjala*

M.A. English, Rhetoric & Writing emphasis, completed May 2007.

Bowling Green State University, Bowling Green, OH.

M.A. Portfolio: I compiled a portfolio of work around the themes of technology, the body, and rhetoric, including a paper that explores the cyborg as a useful metaphor for composition studies. *Adviser: Dr. Richard Gebhardt*

B.A. English, Literary Studies emphasis, completed August 2003.

Eastern Washington University, Cheney, WA. Cum laude.

Teaching Experience:

**Graduate Instructor of Record, General Studies Writing and Department of English,
Bowling Green State University (2005-2008)**

Courses Taught:

English 111: *Introductory Writing* (3 sections). Designed to introduce students to academic writing, particularly the academic argument. Taught two sections in a learning community for education majors. Fall 2005 and Fall 2006.

English 112: *Varieties of Writing* (2 sections). Designed to improve critical reading, thinking, and writing skills. Emphasis on research and argumentative synthesis. Taught one section in a learning community for education majors. Spring 2006 and Spring 2007.

English 207: *Intermediate Writing* (1 section). Developed and taught this course designed to increase student ability to plan, execute, and revise texts in their majors, intended careers, or chosen area of interest. Included discussions of new media, comedy/satire, and “remix” culture. Fall 2008.

Instructor, Upward Bound Program, Bowling Green State University (Summer 2007)

Courses Taught:

Building a Digital Identity (1 section). Developed and taught a 6-week course for students aged 13-17. Introduced students to digital literacy and new media composition strategies. Summer 2007.

Administrative Experience:

Assistant to the Director/Group Leader, General Studies Writing, Bowling Green State University (2008-2009)

Served as mentor to incoming graduate teaching assistants teaching in the General Studies Writing Program. Supervised course development and instruction, offered feedback on essay grading, assignment preparation, lesson plan development, and interactions with students. Met with instructors individually in weekly meetings and participated in a course designed to train new teachers. Assisted in the coordination of each semester's portfolio assessment process.

Assistant to the Placement Coordinator, General Studies Writing, Bowling Green State University (Summer 2008)

Assisted in compiling and disseminating training materials for eight placement readers. Worked with the placement coordinator to place first-year students into General Studies Writing Program classes (Eng 110, Eng 111, and Eng 112) based on program standards and other university data. Monitored the placement decisions of placement evaluators and helped to resolve placement conflicts.

Assistant to the Director, General Studies Writing, Bowling Green State University (2007-2008)

Assisted in the development of materials used to train incoming graduate teaching assistants, including sample course syllabi, sample graded student essays, assignment sheets, and other curricular materials. Created and updated program manuals and documents as specified by the program director.

Academic Assistant, McNair Scholars Program, Eastern Washington University (2003-2004)

Provided individual assistance to students in the program, including feedback on their writing and research strategies. Facilitated a vocabulary workshop for a small group of students. Edited and proofread program documents, and wrote copy for promotional materials. Assigned articles for the program newsletter.

Additional Academic Experience:

Writing Consultant, Writing Center, Bowling Green State University (Fall 2007)

Worked one-on-one with students in sessions ranging from 50 minutes to 2 hours on a variety of writing projects. Assisted undergraduate students, graduate students, and members of the community with writing projects from across disciplines. Helped in the development of Writing Center materials and led staff meetings in the absence of the Writing Center director.

Placement Evaluator, General Studies Writing, Bowling Green State University (Summer 2006 and Summer 2007)

Worked as part of a team of eight evaluators to read approximately 4,000 incoming first-year placement essays. Placed students into General Studies Writing courses (Eng 110, Eng 111, or Eng 112) based on program standards.

Writer/Editor, Department of Publications, Eastern Washington University (Summer 2004)

*Wrote feature articles for *Perspective*, Eastern's alumni magazine, as well as for the electronic faculty/staff newsletter. Proofread all magazine copy, as well as brochures, advertisements, and other marketing materials. Assisted editor with all aspects of quality control.*

Public Relations Aide, Public Information Office, Eastern Washington University (2000-2003)

Wrote news releases, promotional and advertising copy, and public relations materials. Distributed news releases to news media and worked with media on campus as needed.

Awards and Grants:

Non-Service Dissertation Fellowship for 2009-2010

\$15,375 merit-based fellowship contracted for Fall 2009, Spring 2010, and Summer 2010 semesters, given to support completion of the dissertation project and related professional development activities. Awarded by the Department of English, Bowling Green State University, April 2009.

First Prize: Charles E. Shanklin Award for Research Excellence 2008-2009

\$1,250 award given for article, "Remediating Democracy: Participation, Parody and the Vernacular Rhetorics of Web 2.0." Awarded by the Graduate Student Senate, Bowling Green State University, April 2009.

Katzner Award for Graduate Research and Development

\$850 award given to support travel to and participation in the Research Network at the Rhetoric Society of America Conference May 23-26, 2008. Awarded by the Graduate Student Senate, Bowling Green State University, April 2008.

Outstanding Graduate Student of 2008

\$500 award given to honor a graduate student whose academic and non-academic achievements display a high order of excellence and distinction. Awarded by the Graduate Student Senate, Bowling Green State University, April 2008.

American Association of University Women Community Action Grant

\$10,000 external grant given in support of The Digital Mirror Computer Camp for Girls. Co-authored with Kristine Blair, Jen Almjeld, and Meredith Graupner. Awarded by the American Association of University Women, April 2008.

CASE District VIII Bronze Award for Writing – Periodical Team

Annual award designed to recognize institutional excellence in marketing and communications. Given to the periodical writing team (including myself, Stefanie Pettit, Paul Seebeck, and Pat Spanjer) for articles written for Perspective, Eastern Washington University's alumni magazine. Awarded by CASE District VIII, February 2005.

McNair Research Scholarship

\$2,800 stipend given to support summer research project, "When Culture Becomes Cultural Voice: Explorations of Self and Other in the Works of Maya Angela, Anne Sexton, and Adrienne Rich." Awarded by the McNair Scholars Program, Eastern Washington University, Summer 2002.

Publications:

Scholarly Publications

Kristine Blair, Erin Dietel-McLaughlin, and Meredith Graupner Hurley. "Looking into the Digital Mirror: Reflections on a Computer Camp For Girls By Girls," in *Girl Wide Web 2.0: Revisiting Girls, the Internet, and the Negotiation of Identity*. Ed. Sharon Mazzarella. Peter Lang. Under Contract. Forthcoming.

Erin Dietel-McLaughlin. "Remediating Democracy: Participation, Parody and the Vernacular Rhetorics of Web 2.0." *Computers and Composition Online Special Edition: Composition in the Freeware Age* (Fall 2009). Accessible at <<http://www.bgsu.edu/cconline/Dietel/>>.

Erin Dietel-McLaughlin. "Kathleen Blake Yancey's *Delivering College Composition: The Fifth Canon*" (review). *Computers and Composition Online* (Spring 2008). Accessible at <http://www.bgsu.edu/cconline/reviews/Yancey_Review.htm>.

Scholarship in Progress

Erin Dietel-McLaughlin. "Not Just For Laughs: Bring Humor Back to the Writing Classroom." (Currently under review at *The Journal of the Assembly for Expanded Perspectives on Learning*).

Feature Writing

Contributing writer, *Perspective*, Eastern Washington University, Fall 2003 – Summer 2004.
Feature articles included:

"ELI at Eastern: 25 Years of Excellence," Spring/Summer 2004

"The Crazy Poet that Did," Spring/Summer 2004

"The Dream of a Ph.D.: A McNair Scholar's Journey," Winter 2003

"And the Band Played...Palms?," Fall 2003

"Linda Boggs: An 'Out of the Box' Administrator," Fall 2003

Presentations:

National Conferences

“Contesting the Power of Authorship: Digital Culture, YouTube, and the Remixing of Democracy,” CCCC Annual Convention, Louisville, March 17-20, 2010 (forthcoming).

“Sustaining Community Technological Literacy through Work and Play: The Digital Mirror Computer Camp for Girls,” (with Kristine Blair, Meredith Graupner Hurley, and Ruijie Zhao), Computers & Writing, UC Davis, June 20, 2009.

“Composing Comedy: Wit, Ridicule, and Parody in Nineteenth-Century U.S. Composition Textbooks,” CCCC Annual Convention, San Francisco, March 14, 2009.

“Leveling the Technological Playing Field: Literacy as Lifelong Process,” National Council of Teachers of English Annual Convention, San Antonio, November 21, 2008.

“Composing Vernacular Rhetorics: New Media Parody and the CNN-YouTube Debates,” Thomas R. Watson Conference, University of Louisville, October 17, 2008.

“Seeing Beyond the Academy: Technology, Community, and Alternate Literacies in the Digital Mirror Project,” with Jen Almjeld, Kristine Blair, and Meredith Graupner Hurley, Rhetoric Society of America 2008 Conference, Seattle, Washington, May 25, 2008.

“Reflections on ‘The Digital Mirror’: Technology Camps as Institutional Outreach,” with Jen Almjeld, Kristine Blair, and Meredith Graupner Hurley, CCCC Annual Convention, New Orleans, April 4, 2008.

“YouTube University: Participatory Rhetoric, Web 2.0, and the Composition Classroom,” Computers & Writing Online Conference, February 23, 2008.

Regional and Local Presentations

“Cyber Sex Ed: Social Networking Sites & Sex Education for Young Women,” The Women’s Center Brown Bag Luncheon Series, Bowling Green State University, September 17, 2008.

“From Private to Public: Nineteenth Century Ladies’ Readers and the Negotiation of Gendered Space,” Women’s Studies Research Symposium, Bowling Green State University, April 18, 2008.

“Pushing Limits: Engaging Young Cyborg Women,” with Jen Almjeld, Kristine Blair, and Meredith Graupner Hurley, Battleground States Interdisciplinary Cultural Studies Graduate Student Conference, Bowling Green State University, February 22, 2008.

“Understanding Audience,” with Meredith Graupner Hurley and Jeremy Schneider, November 2007. Currently featured on the BGSU Writing Center’s Second Life location.

“Seeing Beyond the Academy: Technology, Community, and Alternate Literacies in the Digital Mirror Project,” with Jen Almjeld and Meredith Graupner Hurley, 6th Annual BGSU Research Conference, Bowling Green State University, November 1, 2007.

“Marriage, Parenting and Graduate School: Finding Balance,” with Jeremy Schneider and Elizabeth Schneider, GradStep, Bowling Green State University, August 15, 2007.

“Teaching with Technology: Classroom Observation,” a video presentation created with iMovie, December 2006.

“When Culture Becomes Cultural Voice: An Exploration of Self and Other in the Writings of Anne Sexton, Maya Angelou, and Adrienne Rich,” Student Research and Creative Works Symposium, Eastern Washington University, Cheney, Washington, May 2002.

Community Research Projects:

Co-director and instructor, The Digital Mirror Camp, Bowling Green State University
(August 8-11, 2007; August 6-9, 2008; August 5-8, 2009)

Annual, three-day residential computer camp for girls in grades 6-8. Assisted in promotion, recruitment, scheduling, supervision, logo development, and cost-sharing initiatives associated with the camp; also co-developed and delivered technological literacy curriculum to 20-22 girls. The 2010 camp is currently under development. See
<http://www.bgfile.com/feature_short/campus/digitalmirror/>.

Participant, Adelante Service-Learning Project, Bowling Green State University (Spring 2008-Spring 2009)

Service-learning project with *Adelante*, a Latino/a service and advocacy organization in Toledo. Assisted in developing questions for and transcribing the interviews from a focus group on sexual attitudes and perceived needs of the community. Wrote a critical literature review on the possibilities for improving sexual education through the use of social networking sites and presented findings to *Adelante* to assist in developing sexual health programming.

Editorships and Publication Reviewing:

Reviews Editor, *Computers and Composition Online*, Summer 2008 to present.
<http://www.bgsu.edu/cconline>.

Workshops and Training:

Participant, Research Network, Rhetoric Society of America Conference, May 23-26, 2008.

Workshop Participant, “Advanced Web 2.0: Multimedia Tools,” February 18, 2008, Bowling Green State University.

Workshop Participant, “Friend me on Facebook: Creating a Collaborative and Interactive Composition Classroom,” January 28, 2008, Bowling Green State University.

Service:**Bowling Green State University***Departmental Committees*

2007-2008	Vice-president and Web coordinator, English Graduate Student Association, Department of English
2007-2008	Student member, Graduate Committee, Department of English
2007-2008	Founding member, Accolades of the Smoking Jacket literary group
2006-2007	Member, Graduate Student Committee, Department of English
2005-2006	Member, Third Friday Steering Committee, Rhetoric and Writing Program

Other Service

2005-2009	Portfolio reader, General Studies Writing
2009	Contributor, Digital Archive of Literacy Narratives. Shared narrative titled "An Army Wife's Tale" May 6, 2009. Accessible at < http://daln.osu.edu/handle/2374.DALN/526 >.
2008	Contributor, BGSU Writing Center training video for new Writing Consultants; was videotaped conducting a writing session. April 12, 2008.
2008	Substitute instructor, General Studies Writing
2008	Mentor, peer mentoring program, Rhetoric and Writing Program
2007-2008	Member, Cyberfeminist Research Cluster

Eastern Washington University

2003-2004	Volunteer, Annual Creative Works and Research Symposium (2 years)
2002-2003	Student member, university police officer hiring committee (3 times)
2002	Participant, Institutional Review
2002	Volunteer, McNair Scholars Program annual fundraiser
2002	Secretary, McNair Honors Society

Graduate Coursework:**Rhetorical Theory & Criticism**

Rhetoric and Cultural Studies
 Theory and Methods of Criticism
 Rhetoric of Written Discourse
 Rhetorical Criticism
 History of Rhetoric
 U.S. Composition History

New Media & Technology

Computer-Mediated Composition
 Technoscience and Cyberculture
 Case Studies in Computer Science
 Research in Technical Writing

Writing Pedagogy & Administration

The Teaching of Writing
 Advanced Writing Pedagogy
 Grammar in Context of Teaching Writing
 Writing Program Administration

Research & Publication

Research Methods
 Research in Rhet/Comp Studies
 Research & Publication in Rhet/Writing

Gender Studies

Foundations of Feminist Theory
 Contemporary Feminist Theory
 Sexual Communication
 U.S. Motherhood/Stepmotherhood
 Women's Vernacular Rhetorics

Professional Organizations:

American Association of University Women
European Association for the Teaching of Writing
National Council of Teachers of English
Phi Kappa Phi Honor Society
Rhetoric Society of America

References:

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