
Elizabeth L. Church

Education

- Ph.D., Rhetoric and Writing, Bowling Green State University, in progress, December 2008 expected completion
- Master of Arts in Theology, Franciscan University of Steubenville, Steubenville, Ohio, December 2004
- Bachelor of Science in Journalism, Bowling Green State University, August 1990

Teaching Experience

Adjunct Faculty, Owens Community College

January 2003 – Present

- Teaching Composition I (ENG 111) and Technical Writing classes (ENG 130) to undergraduate students, designing lesson plans, developing lectures and writing assignments.

Administrative & Writing Experience

Editor, Rossford Record Journal, Rossford, Ohio

August 2004 – Present

- Covering general news and feature stories, taking photos, editing copy and coordinating paste-up and layout for a 4,000 circulation weekly.
- Also served as a staff writer from March 2003 to May 2004 for the other weekly newspapers of Welch Publishing, including the Perrysburg Messenger Journal and Holland-Springfield Journal, with a circulation of 22,000.

Director of Public Relations & Marketing, Owens Community College, Toledo, Ohio

July 2000 – May 2002

- Designed and implemented a college-wide strategic marketing plan including the use of television, cable, radio, outdoor, direct mail and publications, resulting in 15 consecutive semesters of enrollment increases, totaling more than 37 percent or 3,600 students.
- Managed a staff of five full-time employees and four part-time/student workers; oversaw and allocated an annual budget of \$1.2 million.
- Created themes and developed campaigns to promote College programs, departments, special events and athletic teams via brochures, posters, mailers, displays and print advertisements.
- Coordinated filming of TV commercials and an annual report video, managed the shooting of video footage by a video and lighting crew, and directed production and editing of commercials.
- Served as the College spokesperson; wrote speeches and comments for the College President.
- Selected by the College President to serve on the College Planning Council to formulate a strategic plan.

Public Relations Specialist, Owens Community College, Toledo, Ohio

September 1996 - July 2000

- Wrote news releases, took photographs and enticed media to the College to report on stories, thereby increasing publicity and awareness of the College.
- Organized and facilitated recruitment days, attended by as many as 900 high school students, with hands-on activities and informational sessions on the College and various careers.
- Wrote scripts for radio and TV commercials and video productions.
- Managed a Speakers Bureau of over 50 professionals at the College, scheduling their presentations at non-profit groups throughout Northwest Ohio.
- Supplied material for the College's website, including copy and photographs.

Government Reporter, The Advertiser-Tribune, Tiffin, Ohio

February 1991 - October 1995

- Reported and wrote daily news stories on state and local politics for a 12,000 circulation daily and Sunday.

Stringer, The Associated Press

September 1989 – February 1991

- Covered court cases, including an entire death penalty trial, police activities and general news on deadline for the Toledo, Ohio bureau.

Staff Writer, Sentinel-Tribune, Bowling Green, Ohio

September 1988 – February 1991

- Wrote city and county features for a 14,500 circulation daily.

Published Works

- "Lumen Gentium's Message for a New Generation," The Catholic Answer, January/February 2004.

Awards and Honors

- 10 awards from the National Council for Marketing and Public Relations (NCMPR) from 2001 to 1997 for marketing, advertising and writing
- 2 awards from the Associated Press of Ohio in 1994 and 1993 for enterprise reporting and investigative reporting

Professional Affiliations

- National Council of Teachers in English
- College English Association of Ohio

Computer Software Literacy

- Microsoft Office, Quark XPress, Pagemaker, Photoshop, Dreamweaver, Blackboard